



# DIVAS Who Win Freedom Center Inc Internship Opportunity

## Social Media Maven/Mogul

DIVAS Who Win Freedom Center Inc's mission:

*To Create a safe space that destroys stigma and restores dignity to women overcoming addiction, prostitution and sex trafficking survivors.*

This mission is accomplished through peer support, education, prevention and intervention. Our home office is located in Athens GA and we are a local non profit organization. We depend on community engagement and support, and the help of volunteers to carry out our mission to protect our community and cultivate wellness.

If you are interested in interning, please [fill out our internship form here](#). This information will help us assess your interests and availability in order for us to best utilize your time and help for a great cause!

If you have any questions, please feel free to reach out to [interns@divaswhowin.org](mailto:interns@divaswhowin.org)

## Development & Fundraising Intern:

### **\*SEEING WINTER INTERNSHIP CANDIDATES\***

#### **Description of Program:**

Social Media Maven/Mogul will elevate our brand and create community engagement through several social media platforms.

DWWFC has a specific focus on promoting the exposure and growth of our new Social Enterprise which is "the Freedom Boutique" (a "gently loved" women's apparel & gift boutique).

Individual with strong graphic artist and content management skills. Looking to promote the brand and escalate engagement with our community through various Social Media platforms, Instagram, Facebook, Pinterest being the primary and dominant accounts. Set strategies, build campaigns, Implement automation tools, cover live events, content creation, measured improvement and increase ROI. Manage newsletter and listserv. Must possess demonstrated strength in history of Social Media Mgt.

#### **Qualifications & Expectations:**

- Proficient on the following platforms: IG/IG Reels/FB/Twitter/Tik Tok
- Detail-oriented and highly organized
- Ability to work independently in a fast-paced environment
- Computer skills, including Microsoft Office, Google Suite; fundraising database experience preferred
- Non biased and empathic approach to the mission of organization
- Ability to work autonomously

#### **Skills:**

- You survive off of hashtags
- You thrive on filters
- You are an excellent verbal and written communicator
- You love a Canon Camera
- You are sometimes referred to as a Fashionista

- You are comfortable in faith based settings
- You are passionate about sex trafficking prevention and advocacy
- You are innovative in your approach to donor relationships and sustainability
- You are a wordsmith and creative genius

**Specifications:**

- 12-16 hours weekly
- Remote 2 days
- 5 hours onsite (included in the 12 hours)
- Ability to Zoom Check In with Team on staff meeting day
- The end date is flexible based on the intern's school schedule

**Compensation:**

- \$1200 stipend (based on performance reviews/split in two installm

**Workspace:**

- 75% remote (1 day on site photo ops)
- Weekly Zoom Check In with Executive Director
- Weekly in person meetup with Team Lead & Intern Team

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