



# DIVAS Who Win Freedom Center Inc Internship Opportunity

## Brand Partnership & Digital Event Coordination Intern

DIVAS Who Win Freedom Center Inc's mission:

*To Create a safe space that destroys stigma and restores dignity to women overcoming addiction, prostitution and sex trafficking survivors.*

This mission is accomplished through peer support, education, prevention and intervention. Our home office is located in Athens GA and we are a local non profit organization. We depend on community engagement and support, and the help of volunteers to carry out our mission to protect our community and cultivate wellness.

If you are interested in interning, please [fill out our internship form here](#). This information will help us assess your interests and availability in order for us to best utilize your time and help for a great cause!

If you have any questions, please feel free to reach out to [interns@divaswhowin.org](mailto:interns@divaswhowin.org)

## Brand Partnership & Digital Event Coordination Intern:

### **\*SEEING WINTER INTERNSHIP CANDIDATES\***

#### **Description of Program:**

The Brand Partnership & Digital Event Coordination Intern must be creative, team players and enjoy working within a small, mission- driven environment that is peer centered, results-driven and community oriented. The ideal intern will have the ability to analyze and organize data, have strong written and verbal communication, administrative, and organizational skills, and the ability to maintain a realistic balance among multiple priorities. The ability to work independently on projects, work under pressure, and deal with confidential matters with discretion is essential. This role will have a strong emphasis on brand research, digital event coordinating, and social media.

#### **Responsibilities include:**

- Conducting brand and industry research
- Developing and organizing potential brand partner prospects for new and existing programs and events
- Helping to create and develop outreach materials such as sponsorship decks and brand overviews
- Conducting outreach to potential brand partners and join introduction conversations
- Joining brainstorming sessions and contributing creative ideas to upcoming and current projects
- Supporting our event lead in coordinating and implementing digital and in person events through multiple platforms
- Managing multiple projects simultaneously while adhering to deadlines

#### **Qualifications and Expectations:**

- Commitment to the mission and goals of DWWFC
- Excellent writing and research skills
- Ability to identify and engage with potential brand partners
- Innovative thinking, execution and ability to drive projects independently

- Interest in marketing and branding solutions
- Detail-oriented and highly organized
- Ability to work independently in a fast-paced environment
- Computer skills, including Microsoft Office, Google Suite;
- Goal getter & Innovator
- Non biased and empathic approach to the mission of organization

**Skills:**

- You like implementing creative ways to record and organize information
- You have a can-do attitude and thrive when taking on new challenges
- You are an excellent verbal and written communicator
- You are interested in marketing and brand research
- You are familiar with current social media trends and platforms

**Specifications:**

- 1 day on site (5 hours included in the total 13 hour commitment)
- 12-13 hours weekly(onsite plus remote)
- Available for academic credit or paid stipend Winter semester

**Compensation:**

- \$1200 stipend (based on performance reviews/split in two installments)

**Workspace:**

- 75% remote
- Weekly Zoom Check In with Executive Director
- Weekly in person meetup with Team Lead & Intern Team

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