



2024

Impact Report





REWRITING THE STORY: BREAKING CYCLES, BUILDING POWER, CREATING FUTURES

A Peer-Led Model for Sustainable Recovery & Survivor Leadership

A Story of Transformation: Why This Work Matters

She walked through our doors, exhausted but determined.

Years of addiction had left her without stability, and the trauma of sexual exploitation still lingered in every step she took. She had tried rehab before—more than once. She had filled out job applications, but no one would call back. Shelters, programs, courtrooms—everywhere she turned, she felt like a statistic, a case file, a number.

But here, at Divas Who Win Freedom Center, she found something different. A space where she was not just another client, but part of a movement—one that understood her because it was built by women who had walked the same path.

**For the first time, she wasn't being told what to do.
She was invited into leadership.**

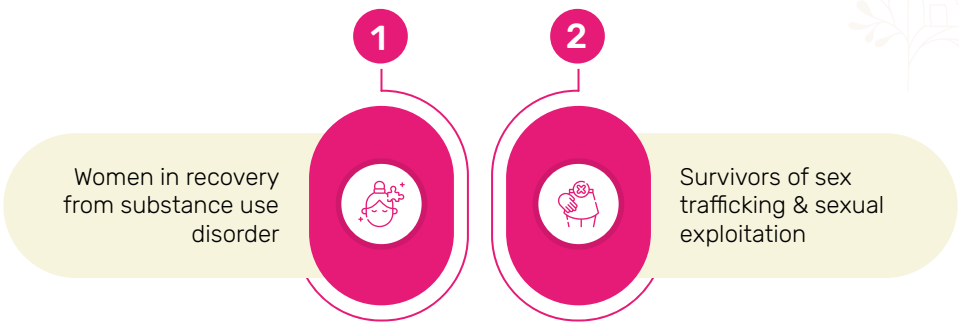
A REVOLUTIONARY MODEL: WHY WE EXIST

The systems designed to support survivors are deeply flawed.

Most addiction recovery programs are not trauma-informed for survivors of sexual exploitation. Most anti-trafficking initiatives do not address substance use as a survival mechanism. The two crises—addiction and trafficking—are interconnected, yet they are treated as separate issues.

At Divas Who Win Freedom Center, we are changing that reality.

We are the only peer-led, peer-governed recovery day center in the U.S. with a dual-focus mission serving both:







Why Peer Leadership Matters:

- ✓ Survivors don't just need services. They need a seat at the table where policies are shaped.
- ✓ Traditional models create dependency. We build power.
- ✓ Healing is not a charity—it's a strategy.



2024 IMPACT: THE NUMBERS THAT PROVE CHANGE IS HAPPENING

Workforce & Recovery Pathways

-  **151** survivors engaged in Way of a Diva (WOAD) Peer Recovery & Workforce Training
-  **57** women enrolled in SHE WORKS Employment Development, with 38 securing stable employment (67% placement rate)
-  **7** cohorts graduated from our SHE WORKS Soft Skills Training Program
-  **36** returning citizens in Divas on the Inside Reentry Program, with 17 completing successful transitions (47% completion rate)



At Divas Who Win, when survivors have economic stability and peer-led recovery, recidivism drops dramatically.

Crisis Intervention & Basic Needs

**225**

women accessed free clothing, hygiene, and crisis resources through Courage Closet

**7,120**

garments distributed to women transitioning from crisis to stability

**487**

Lyft rides provided, eliminating one of the biggest barriers to employment and recovery

Why this matters: Lack of transportation is a leading cause of treatment failure. Our model eliminates this barrier.



Mental Health & Peer Support



15,398

peer check-ins provided through one-on-one recovery mentorship



5,283

peer-led group support engagements



114

survivors participated in art therapy & trauma healing

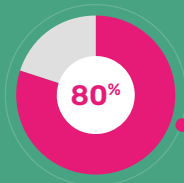
Why this matters: Traditional mental health models often exclude survivors of trafficking and addiction. Peer-led recovery creates culturally relevant healing spaces.

Youth & Family Prevention



384

Teen Prevention & leadership Encounters



80% of exploited women were first victimized before age 18.

Early intervention saves lives.

2025: EXPANSION & INVESTMENT IN SCALABLE SOLUTIONS



Launching FreedomWorks Hub (2025)

- » A regional expansion housing SHE ROARS, our opioid recovery initiative
- » Provides telehealth, transportation, and warm handoffs to medical providers to expedite treatment access through our partner network
- » Supports our social enterprises: Freedom Boutique & The Freedom Experience
- » Acts as the Anti-Trafficking Welcome Center for Freedom Experience participants, providing check-in and debriefing space
- » Serves as the warehouse & sustainability center for thrift boutique donations and processing, employing SHE WORKS graduates



Scaling SHE ROARS: The Future of Peer-Led Addiction Recovery

- » Supporting 200 women in opioid recovery with transportation, peer coaching, and barrier-free treatment access
- » Scaling into six counties, ensuring rural and under-resourced women receive direct access to treatment and workforce pathways



Reintroducing The Freedom Experience

- » A nationally replicable, anti-trafficking immersion experience
- » Educates law enforcement, first responders, and at-risk youth (ages 12-14) on the 7 Phases of Trafficking
- » Reduces bias, increases trauma-informed interventions, and decreases vulnerability in marginalized communities



Freedom Forge (Projected 2028): The Future of Survivor-Led Housing

- » Breaking ground on a national model for survivor-led micro-housing
- » Housing + economic integration model designed by and for survivors
- » Eliminates dependency on traditional, disempowering shelter systems

WHY THIS MODEL DESERVES INVESTMENT

We have proven that a peer-led, survivor-driven model is not only effective—it is essential.



We are the ONLY peer-led, peer-governed survivor recovery & workforce center in the U.S.



We are shifting national frameworks from short-term rescue to long-term economic transformation.



We don't just provide services. We build survivors into business owners, leaders, and policy changemakers.



Imagine a national movement where trafficking and addiction recovery are not separate, but addressed together.



Imagine a future where survivors are not just survivors—but CEOs, policy leaders, and industry disruptors.



Imagine a world where every woman exiting crisis has not just a shelter—but a strategy for economic power.

We are not imagining it. We are building it.

JOIN US: A CALL TO INVESTMENT & PARTNERSHIP



Last year, strategic donor investments allowed us to scale key initiatives.



We are seeking new philanthropic and corporate partners to advance our 2025 initiatives



Your investment today builds power, changes systems, and creates futures.

Get In Touch



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